

# What makes FirstString the industry leader?

# **IMPROVE YOUR EXPERIENCE**

Our decades of archery experience has made it clear that archers are passionate, detail-oriented individuals that refuse to settle for ordinary. Whether you're operating a pro-shop, ambushing game, mentoring youth or performing for the next competition, FirstString USA is a partner you can depend on. The best vertical and crossbow manufacturers have trusted us for years to add value to their products and we've surpassed all expectations. We utilize all of our experience and the highest quality components to build the absolute best strings/ cables by hand, one-at-a-time, in our Midwest factory.

At all levels of archery, FirstString has instilled greater confidence in this passion and we are dedicated to improving the archery experience for each individual who draws a bow. Shoot with the Best!

# **COLOR** OPTIONS







Red Variegated





Fluorescent Green Variegated



Tan Variegated



Green Variegated



Yellow Variegated



Fluorescent Yellow Variegated



Antler Brown Variegated



Metallic Bronze



Sunset Variegated



White



Olive Drab



Blue Variegated



Fluorescent Green



Yellow



White Variegated



Purple



Silver



Black



Pink



Dark Brown



29

Sunset Orange



Fluorescent Purple Variedated



Fluorescent Purple



Mt. Berry



Silver Variegated



Fluorescent Yellow



Fluorescent Orange







Gold



Blue / White Variegated



Red / Sunset Orange Variegated



**61** 

Black / Green / Tan Variegated



Pink Variegated



Green / Black / Sunset Orange Variegated



Fluorescent Orange Variegated



Root Beer







Black Cherry



Buck Skin



Teal



Light Blue



Light Pink



Electric Blue



Urban Lanes



Electric Lizard



X-It Wire™ Magnum



A recently developed proprietary string blend used by top archers. It offers maximum stability with zero string movement.



Electric Blue Variegated

**CUSTOM END SERVINGS** 





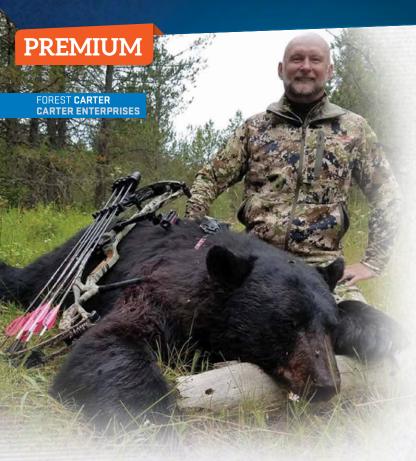








# OUT-OF-THE-PACKAGE PERFORMANCE



Our most popular performance focused string configuration.

# Ready to shoot.

- Pre-stressed for faster shoot-in time
- No peep rotation guaranteed
- No serving separation guaranteed
- No creep or stretch

# **Material Configuration**







Antler Brown Variegated



#### **String Customizer**

Available online at www.firststringusa.com



#### Weatherproof

Resists UV rays & repels moisture



BCY Materials
Proprietary blend



Hand Checked For quality











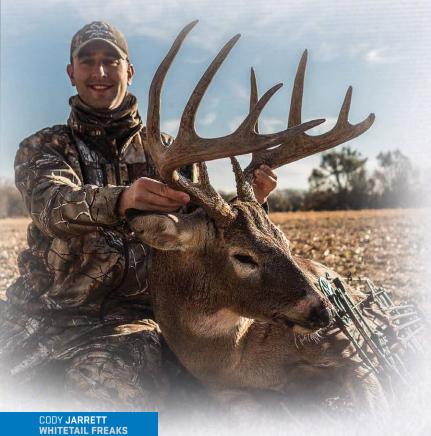






# **CUSTOMIZED**PERFORMANCE

# **PREMIUM** CUSTOM



Offers the most color and performance options with up to 1431 string color combinations and the extremely stable Formula X string material.

# Hand checked and built for you.

- Custom serving length & position
- Any color combination
- · Pre-stressed for faster shoot-in time
- No peep rotation guaranteed
- No serving separation guaranteed
- No creep or stretch
- Custom serving colors available





#### String Customizer

Available online at www.firststringusa.com



#### Weatherproof

Resists UV rays & repels moisture



#### **BCY Materials**

Proprietary blend



Hand Checked For quality

53 String Colors to choose from

1431 Color Combinations (Refer to page 2)

Spectra®/Polyester BCY #62XS Center Serving Formula X
String Material

Dyneema® BCY 3-D Loop & Cam Serving All end loops are served





# AN AFFORDABLE WAY TO UPGRADE YOUR CROSSBOW

# X-TEC

FirstString® builds strings and cables within the standards of the crossbow industry while focusing on the parameters of each material. Combining the toughest most reliable materials with our unique manufacturing process gives you the reliability you have come to expect from FirstString.

# Built for any crossbow's specs.

- No serving separation guaranteed
- No creep or stretch
- Customization available

# **Standard Material Configuration**

**SYNERGY** 

452X







Metallic Bronze



(25)



FORMULA

STRING MATERIAL



Some materials not available in all colors



Antler Brown Variegated

**String Customizer** 

Available online at www.firststringusa.com



Weatherproof Resists UV rays & repels moisture

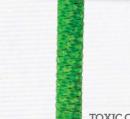


**BCY Materials** Proprietary blend



NICK FISCHER AAE GENERAL MANAGER

**Hand Checked** For quality



**TOXIC Center Serving** A braided Spectra® specially coated to decrease friction and increase durability.

Four Various String Materials SYNERGY, B55, BCY 452X or DF97 string materials.









# TRADITIONAL BOW STRINGS

# **CLASSIC** PERFORMANCE

FRED EICHLER
EASTON BOWHUNTING

**FULL DRAW OUTFITTERS**°

# TRADITIONAL®

FirstString® continues to keep the heritage of our sport close. We understand the intent of the forefathers of our sport and strive to keep them alive.

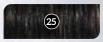
Configurations in Dacron, DF97, 8125, 8190, Formula X and 452X.

- Built within AMD standards
- Customization available

# Standard Material Configuration



B55 Dacron



Black



String Customizer Available online at www.firststringusa.com



Weatherproof Resists UV ravs & repels moisture



**BCY Materials** Proprietary blend



**Hand Checked** For quality





Three various string materials B55, BCY 452X or DF97 string materials.

Dyneema® BCY 3-D Loop & Cam Serving

Available in small, medium or large











# **XIIIV**

# **X-IT WIRE**™ MAGNUM

A newly developed proprietary blend that offers maximum stability with zero string movement.

# The ultimate in stability.

- Any strand count
- Halo loop & cam serving
- Virtually no shoot-in-time
- No peep rotation guaranteed
- No serving separation quaranteed
- No creep or stretch
- Custom serving colors available

# **Material Configuration**



X-IT WIRE / MAGNUM

X-It Wire™ Magnum

# **(**

#### **String Customizer**

Available online at www.firststringusa.com



#### Weatherproof

Resists UV rays & repels moisture



### **BCY Materials**

Proprietary blend



Hand Checked For quality

# X-IT WIRE™

A special and unique blend of materials manufactured by BCY exclusively for FirstString®.

# The #1 choice for target archers.

- Any strand count or color combination
- Halo loop & cam serving
- Pre-stressed for faster shoot-in time
- No peep rotation guaranteed
- No serving separation guaranteed
- No creep or stretch
- Custom serving colors available

53 String Colors to choose from

Color Combinations [Refer to page 2]





# **COMPETITIVE** CONFIDENCE





Specifically designed for the discriminating target archer, FirstString's new Traditional Target Strings are the perfect compliment to your recurve target bow.

# Configurations in DF97, 8125, 8190 and new X-IT Recurve materials.

- Built within AMO standards
- Customization to strand count, length, and center serving available
- Multiple end serving materials and colors
- Center serving from 62XS or Halo

of color combinations

to choose from\*

\* Some materials not available in all colors





# **String Customizer**

Available online at www.firststringusa.com



# Weatherproof

Resists UV rays & repels moisture



**BCY Materials** Proprietary blend



Hand Checked For quality



Various string materials

Dyneema® BCY 3-D Loop & Cam Serving All end loops are served





Flightwire® offers our popular Antler Brown and Blue Variegated Formula X string materials in a preset ready-to-install package.

#### Accessories included.

Includes Pro Peep Sight, String Loop and String Silencers

Material Configuration



Blue Variegated



Antler Brown Variegated



Spectra®/Polyester BCY #62XS Center Serving

> Formula X String Material





# X-IT LOOP

# NEW X-It Loop FS5931-4

An incredibly strong braided core covered by a braided sheath, made from a super slick material which allows the release to break smoother and faster. Sold in 3 foot sections.

# **LOGO GEAR**



### **NEW** FirstString Tee-Shirts

FS5916-28-7 (Blue) FS5916-37-6 (Orange)



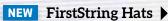


### **NEW** FirstString Hoodies

FS5916-28-9 (Blue) FS5916-37-8 (Orange)







FS5916-3 (Black) FS5916-1 (Camo) FS5916-2 (Snow Camo) FS5916-5 (Pink Camo)









#### YOUTH ARCHERY PROGRAM BY FIRSTSTRING®

The new FirstDraw program actively supports the youth archery initiatives in schools, clubs and with private individuals. FirstString® builds the strings and cables to keep most brands of youth bows performing at peak performance. Using Dynaflight string materials, available in 16 color combinations, most youth bows will enjoy an upgrade over their factory strings and cables.



# String Saver C.P.L.

A revolutionary blend of materials developed to encompass the needs of today's high tech fibers. This blend will condition, protect and lubricate by naturally absorbing into the fibers without the use of friction.

### String Saver Crossbow Rail Lube

FirstString® Rail Lube is formulated to reduce the string to rail friction associated with all crossbows. We have formulated the product with the same properties as the C.P.L. string product to further extend the life of crossbow strings.







# FIRSISTRING FIRSTSTRING RESTRING IRS STRING

# **Speed Kits**

FS5923-22-1 (50 pack) FS5923-22-2 (4 pack)

# String Loop and Material

3 and 100 packs include ready-to-use cut-to-length string loops. 50' roll also available in the 11 string colors.

# Shrink Tube

06

FS5922-22-1 (100 pack) 28 26 25 24 20

# **♦** FirstString Pro Slides

06 red / 20 fl. green / 24 silver / 25 black / 26 fl. pink / 28 blue / 37 fl. orange

The slide was developed to eliminate cable slide chatter and decrease the wear on cables. This slide incorporates a hole for a fall-away rest cord to be inserted along with a set screw to secure the cord.

37



# ES SHOOT WITH THE BEST<sup>™</sup>



Isabella Bastiani





Tim Checkeroski



Carli Cochran



Chuck Cooley





Andrea Gales



Heather Gore



Roberto Hernandez



Patrizio Hofer



Mats Inge Smordal Ericsson



Lucas Jolly



Joe Kapp



Paeton Keller



Jessarae Klatt



Zak Kurtzhals



Brianna Laux



Albina Loginova



Mikey McGhee



Joe McGlyn



Rob Morgan



Rod Menzer



**Swiss National Team** 



Mike Pestilli



John Scott



Shimada Takayuki



Kinzie Thomas



Randy Tucker









